Corporate Profile

ADVANTAGE INTEGRATED MARKETING

Our Marketing Expertise, Your Business Success

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Our Mission

We aim to help businesses connect with customers in a meaningful way by being technology-enabled, data-driven, and creative.

Our Vision

Our vision is to have a successful business that continuously adds value to the lives of our customers, stakeholders, and team. We will do this by practicing mutual trust, teamwork, and professionalism. Why AD Vantage?

What Sets Us Apart?

With our 'hands-on' way to deal with client satisfaction, we are one of the top-quality marketing agencies in India. At AD Vantage, you can find nearly everything that keeps your business in the limelight. With our unbeatable services, we make our clients more valuable to the people they serve.

With the



Retail Branding

Being a dynamite retail branding company, AD Vantage provides robust retail branding solutions to its esteemed clients.



Loyalty Programs

Our loyalty program bestows long standing texture to the customers and instills values and brand image in the process of every business encounter.



OOH Advertising

Let it be a billboard or a transit poster, no doubt, outdoor ads will attract the eyes. They stand out amidst the clog of ads on analog and digital devices.



Indoor Advertising

Our Indoor advertisements reach a large audience for a fraction of the expense of other marketing tactics. They generate comparatively stronger retention levels.



Corporate Event Management

We aid in communicating company strategy, introducing a product or service, rewarding employees, or influencing customer behavior towards the brand.



Digital Marketing

AD Vantage offers custom-fit digital marketing solutions to boost your conversion rates, website traffic, and revenue.



Corporate Services

With our corporate services, we take you to a vast space of customized corporate gifts, 2D & 3D mailers, miniatures, and much more.



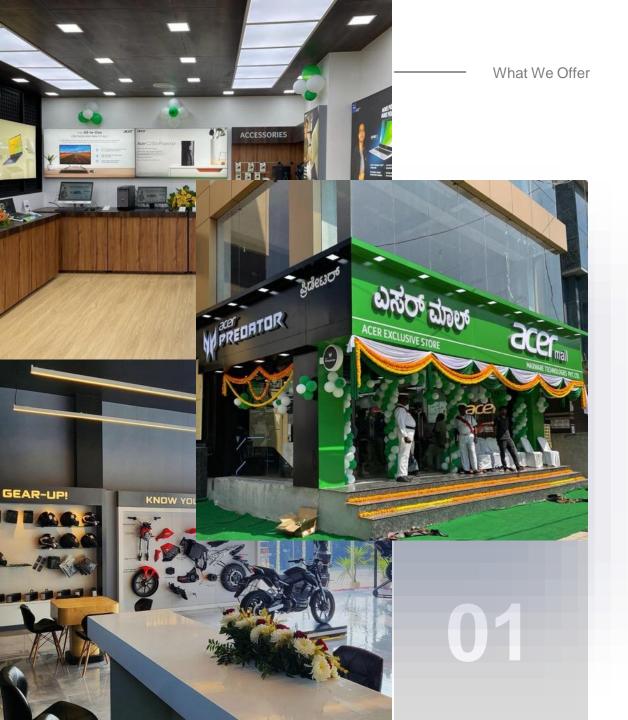
Scale & Working Models

We provide precise scale models as well as working models to showcase your ideologies to your customers, investors or authorities.



Promotional Campaigns

Our promotional campaigns help to increase awareness of a newly launched product. It's the perfect way to gather feedback from your customers.

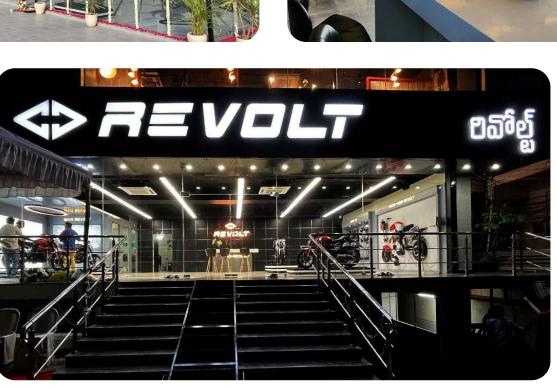


Retail Branding

- Store layout & Space Design
- Navigation & Wayfinding Signages
- Commercial interior Design
- Retail Experience & Branding Service
- Visual Merchandising
- Materials & Fabrications
- Events & Activations
- Research Planning & Development

Portfolio





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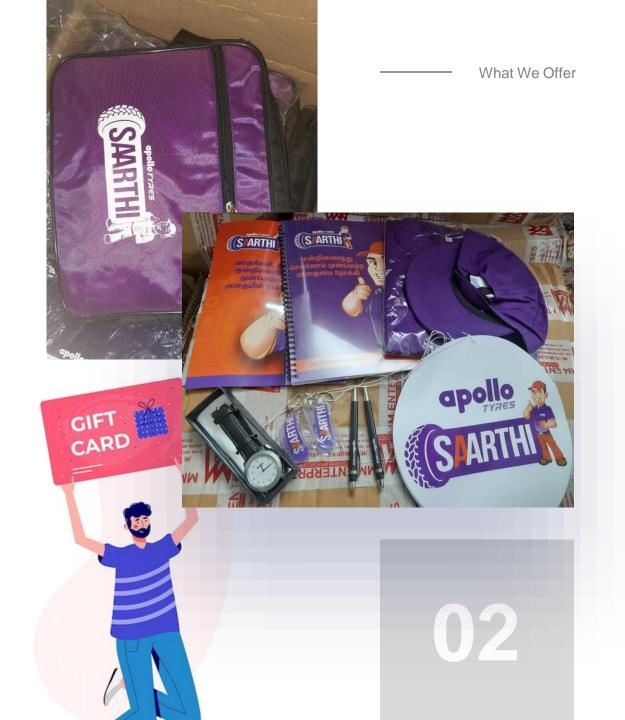






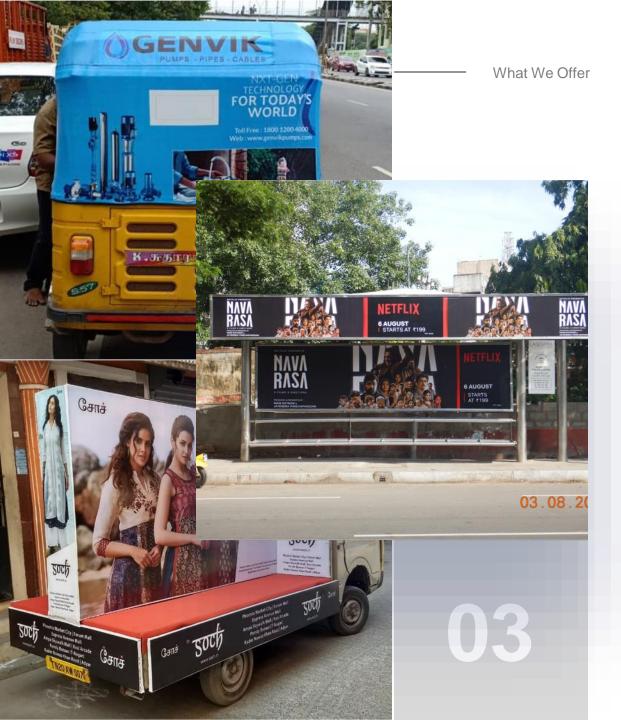






Loyalty Programs

- Channel & Trade Loyalty Programs
- Dealer Loyalty Programs
- Influencer (B2I) Loyalty Programs
- Retailer Loyalty Programs
- Rewards & Recognition Programs
- Customer Loyalty Programs



Outdoor Advertisement

- ✤ Hoardings
- Mobile Van / Transit Ads
- Bus shelter Ads
- Skywalk Ads
- Auto & Bus Branding
- Metro Branding
- Glass Branding
- Advertisement in Police barricades
- Digital OOH
- Advertisement in Cricket Stadium

Our Works

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20% OFF Shower Cells, Body Scrubs & More

Happy Women's Day

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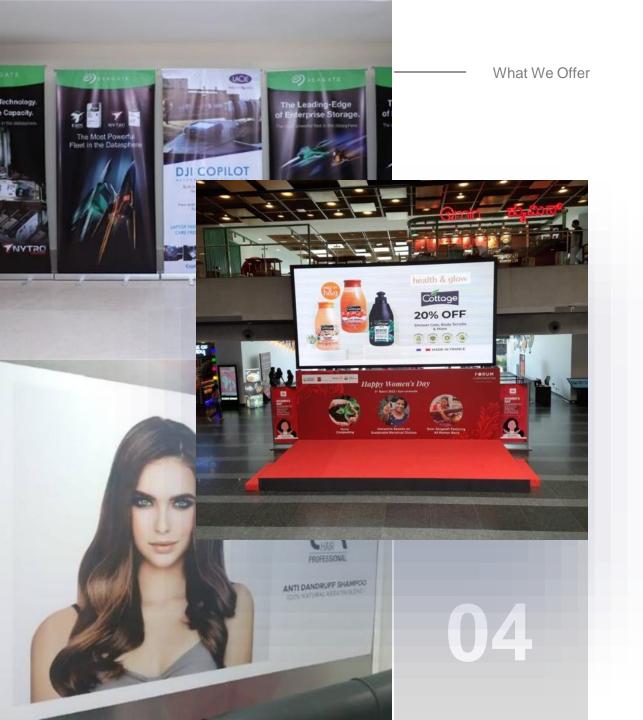
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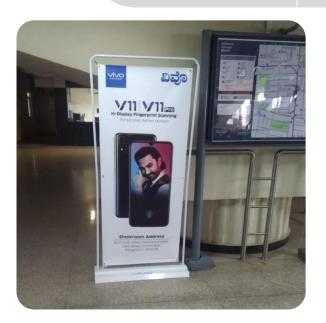
Indoor Advertisement

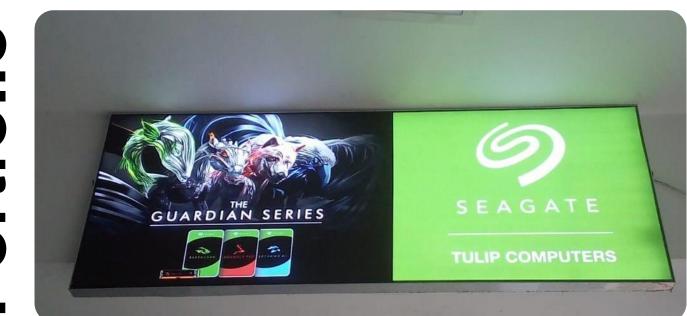
- Branding in Lift / Escalator
- Standees
- Back Lit Board
- Bus shelter Ads
- Tent Card
- Advertisement in Bus Interior
- Ticket Advertising
- Advertisement in Trial Rooms
- Door Branding
- Staircase Branding
- Wall Branding



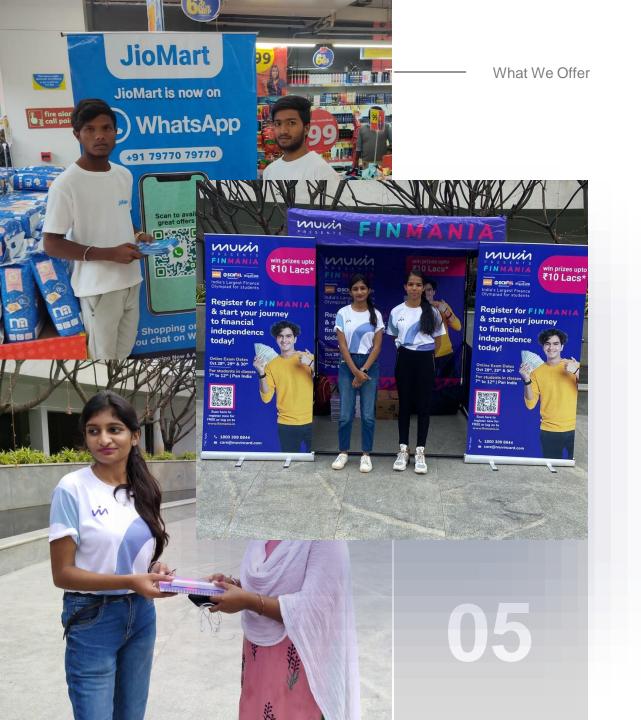












Ground Activation

- Society Activation
- Mall Activation
- Feet On Street marketing
- Corporate Activation
- App Launches Activation
- Restaurant Activation
- Educational Activation
- Healthcare Activation
- Financial and Banking Activation
- Experimental Marketing





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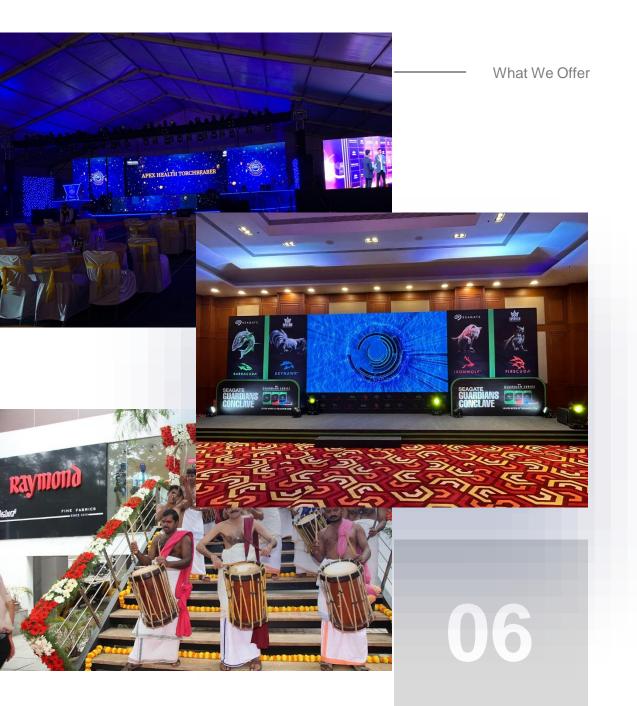
win prizes upto

₹10 Lacs*





Our Works



Corporate Event Management

- Dealers Meet
- Meetings/Conferences/Corporate Events
- Trade shows / Exhibitions
- Stall Design
- Product Launches
- MICE Events
- Stage Design
- Award Shows
- Artist / Celebrity Management
- Store Openings

Management Event **Corporate Portfolio**











Events: Deliverables

Creative Support

AV, Light & Sound Support

Stage/set Fabrication and

Production

Unveiling Sequence and Dramatization



Database Management

Venue Managen and

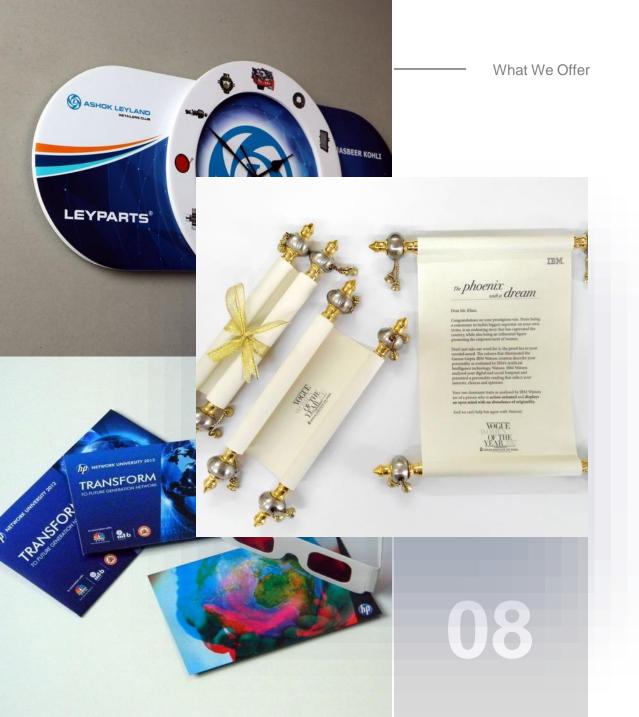
Co-ordination

Invitation and RSVP



Digital Marketing

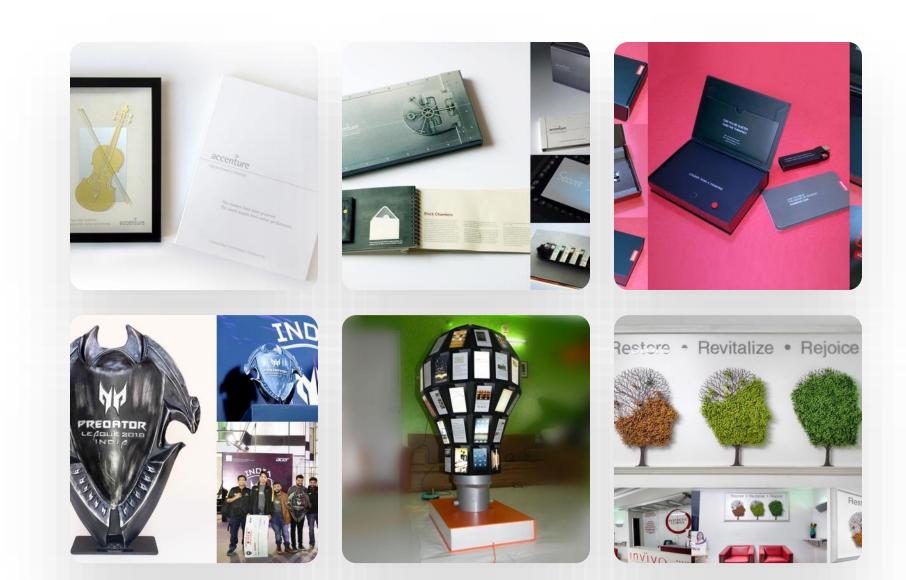
- Website Designing
- Web App development
- Search Engine Optimization
- Social Media Marketing
- Email Marketing
- Advertisement in OTT
- Social Media Management
- Content Marketing
- Lead Generation
- Blog Writing



Corporate Services

- Customized Corporate gifts
- Corporate Trophies
- Print Production
- ✤ 2D/3D Direct Mailers
- Product Photoshoot

Corporate Services Portfolio



Corporate Services Portfolio

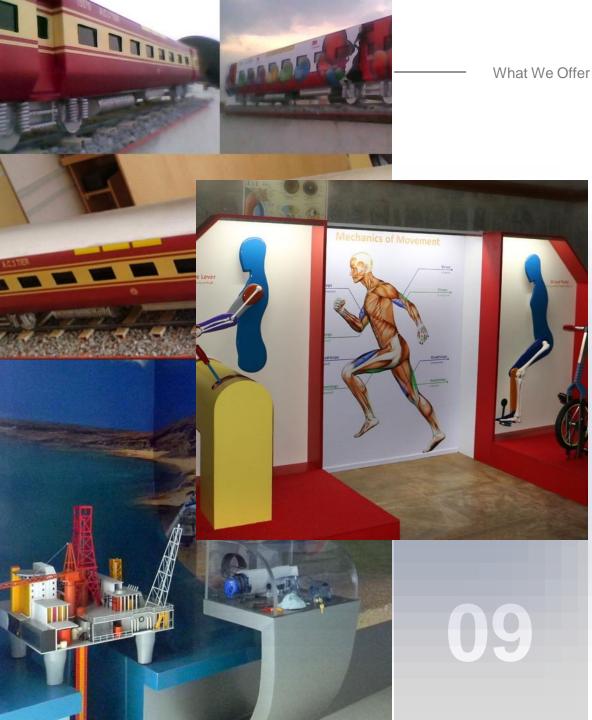




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Scale/Working Models

- Scale Models
- Working Models
- Miniatures

Our Works

Portfolio



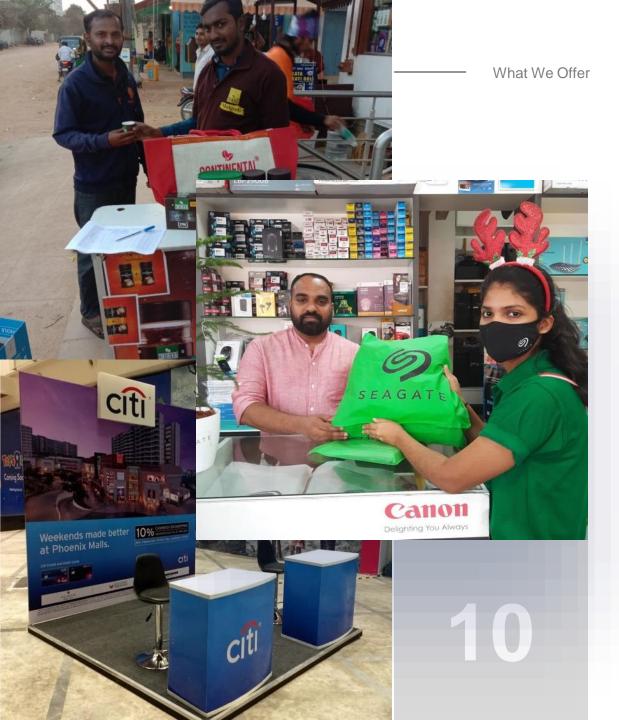












Promotional Campaigns

- Shop to Shop Activity
- Feet on Street Activity
- School / College Campaigns
- Canopy Activity
- Lookwalker Activity
- Mobile Floats
- Apartment Activation
- Mall Activity
- Kiosk Activity
- Direct Post
- Newspaper Insert



Exhibition Stall Design

- Booth / Stall Design
- Booth / Stall Fabrication
- Exhibition Hall Design and Construction
- Kiosk Design for Malls & Airport
- Exhibition Promotion

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Our Works

Creative Portfolio













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Get In Touch With Us

CONTACT US

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THANK YOU

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Looking Forward!!