

Corporate Profile



ADVANTAGE
INTEGRATED MARKETING

Our Marketing Expertise, Your Business Success

Know More About Us



Our Mission

We aim to help businesses connect with customers in a meaningful way by being technology-enabled, data-driven, and creative.

Our Vision

Our vision is to have a successful business that continuously adds value to the lives of our customers, stakeholders, and team. We will do this by practicing mutual trust, teamwork, and professionalism.

Why AD Vantage?

What Sets Us Apart?

With our 'hands-on' way to deal with client satisfaction, we are one of the top-quality marketing agencies in India. At AD Vantage, you can find nearly everything that keeps your business in the limelight. With our unbeatable services, we make our clients more valuable to the people they serve.





Retail Branding

Being a dynamite retail branding company, AD Vantage provides robust retail branding solutions to its esteemed clients.



Loyalty Programs

Our loyalty program bestows long standing texture to the customers and instills values and brand image in the process of every business encounter.



OOH Advertising

Let it be a billboard or a transit poster, no doubt, outdoor ads will attract the eyes. They stand out amidst the clog of ads on analog and digital devices.



Indoor Advertising

Our Indoor advertisements reach a large audience for a fraction of the expense of other marketing tactics. They generate comparatively stronger retention levels.



Corporate Event Management

We aid in communicating company strategy, introducing a product or service, rewarding employees, or influencing customer behavior towards the brand.



Digital Marketing

AD Vantage offers custom-fit digital marketing solutions to boost your conversion rates, website traffic, and revenue.



Corporate Services

With our corporate services, we take you to a vast space of customized corporate gifts, 2D & 3D mailers, miniatures, and much more.



Scale & Working Models

We provide precise scale models as well as working models to showcase your ideologies to your customers, investors or authorities.



Promotional Campaigns

Our promotional campaigns help to increase awareness of a newly launched product. It's the perfect way to gather feedback from your customers.

What We Offer

Retail Branding

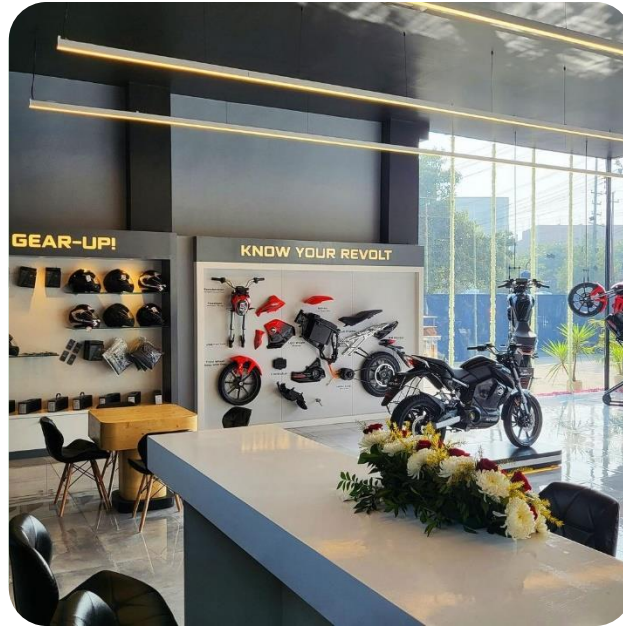
- ❖ Store layout & Space Design
- ❖ Navigation & Wayfinding Signages
- ❖ Commercial interior Design
- ❖ Retail Experience & Branding Service
- ❖ Visual Merchandising
- ❖ Materials & Fabrications
- ❖ Events & Activations
- ❖ Research Planning & Development

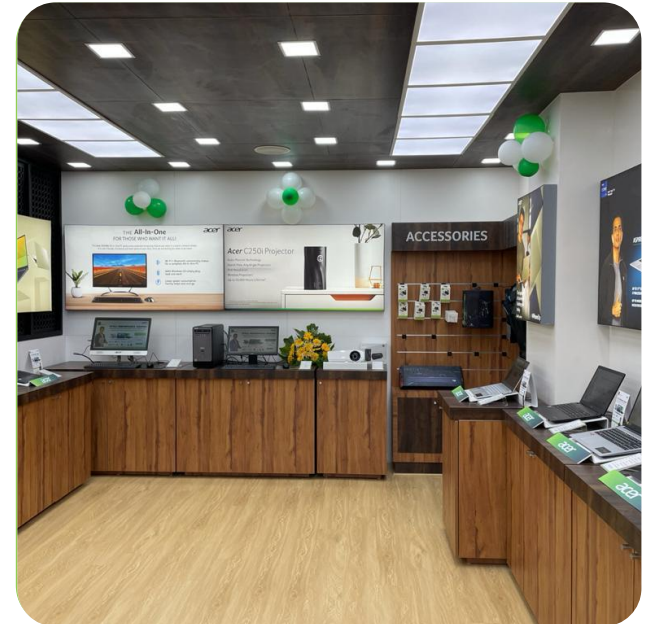
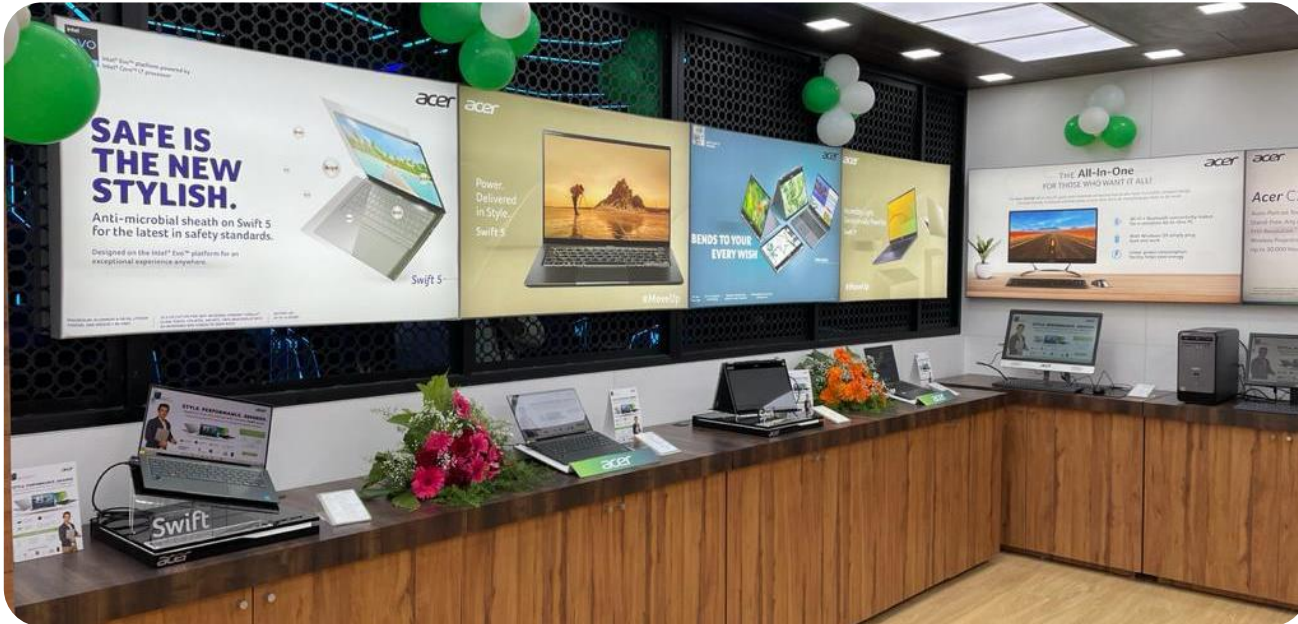
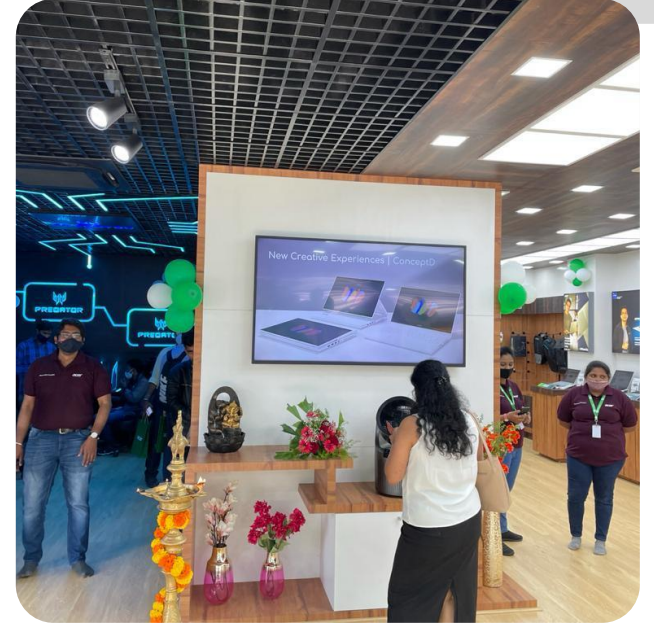
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Retail Branding

Portfolio





What We Offer

Loyalty Programs

- ❖ Channel & Trade Loyalty Programs
- ❖ Dealer Loyalty Programs
- ❖ Influencer (B2I) Loyalty Programs
- ❖ Retailer Loyalty Programs
- ❖ Rewards & Recognition Programs
- ❖ Customer Loyalty Programs

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What We Offer

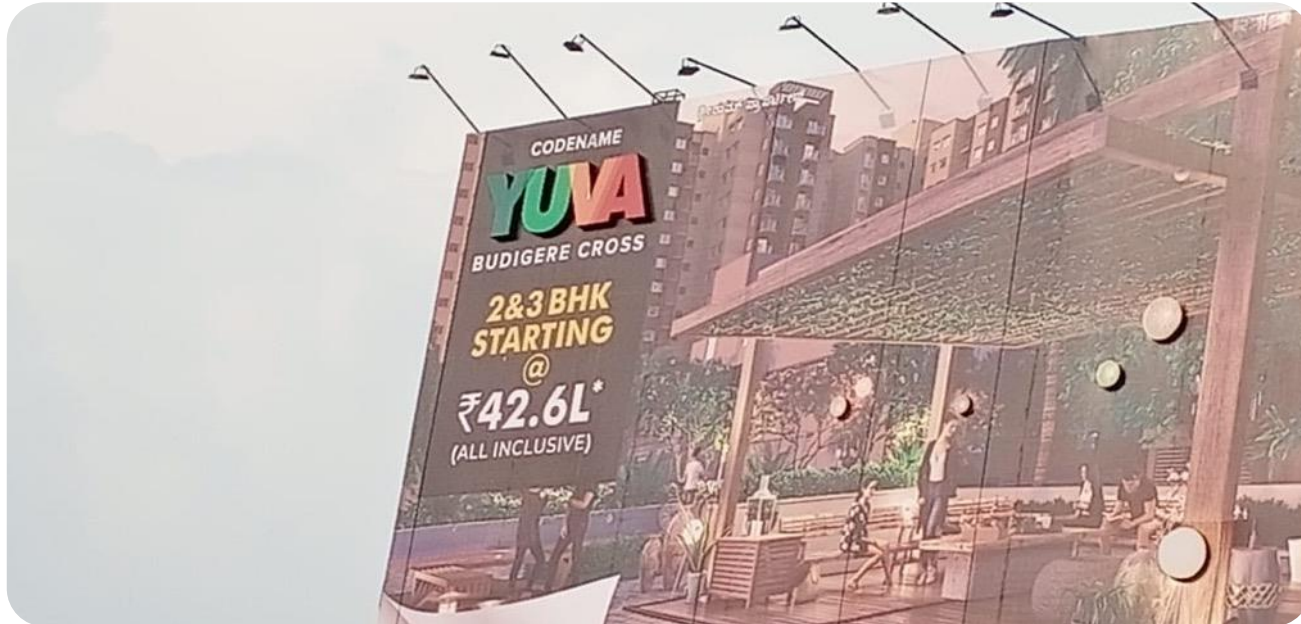
Outdoor Advertisement

- ❖ Hoardings
- ❖ Mobile Van / Transit Ads
- ❖ Bus shelter Ads
- ❖ Skywalk Ads
- ❖ Auto & Bus Branding
- ❖ Metro Branding
- ❖ Glass Branding
- ❖ Advertisement in Police barricades
- ❖ Digital OOH
- ❖ Advertisement in Cricket Stadium



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Portfolio



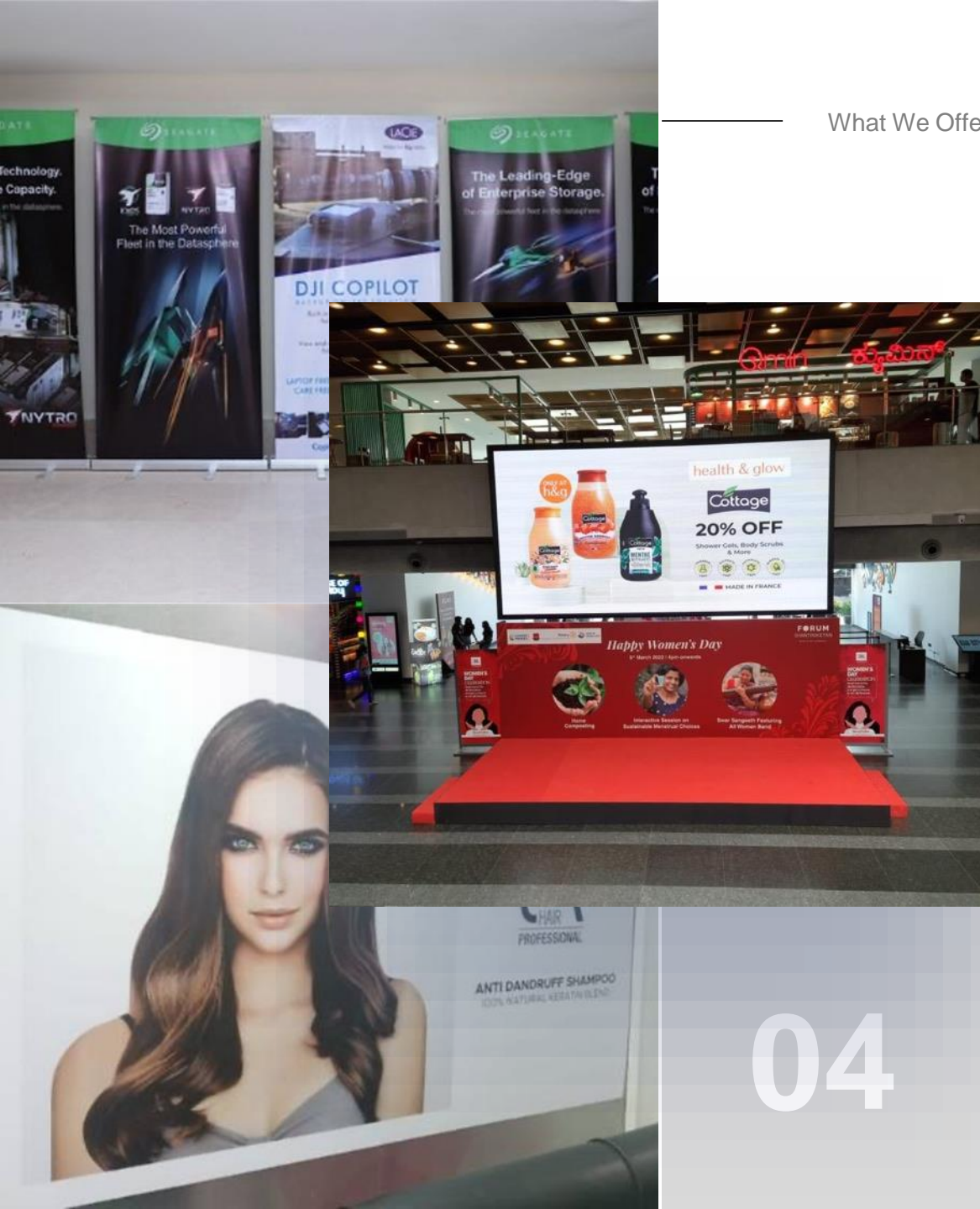
Portfolio

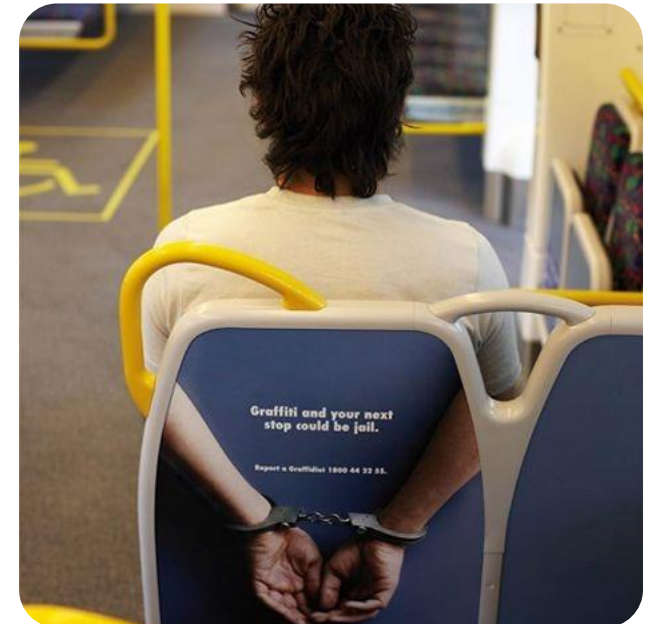
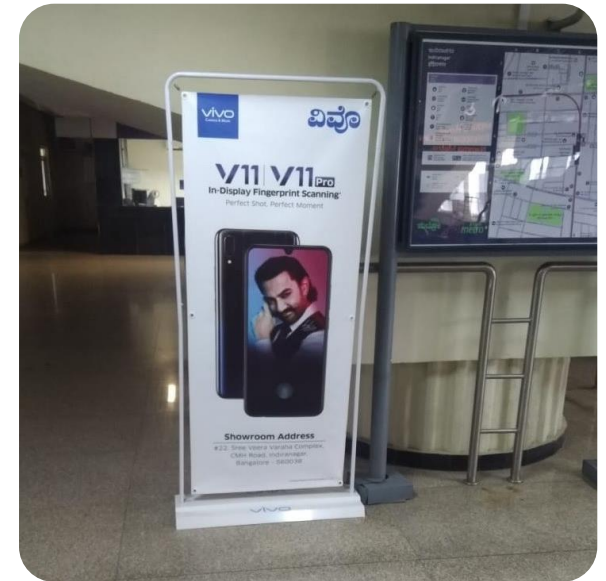


What We Offer

Indoor Advertisement

- ❖ Branding in Lift / Escalator
- ❖ Standees
- ❖ Back Lit Board
- ❖ Bus shelter Ads
- ❖ Tent Card
- ❖ Advertisement in Bus Interior
- ❖ Ticket Advertising
- ❖ Advertisement in Trial Rooms
- ❖ Door Branding
- ❖ Staircase Branding
- ❖ Wall Branding





What We Offer

Ground Activation

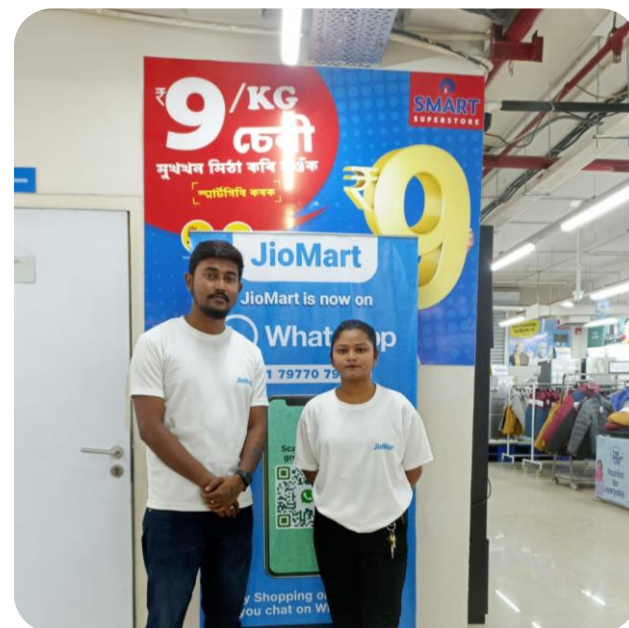
- ❖ Society Activation
- ❖ Mall Activation
- ❖ Feet On Street marketing
- ❖ Corporate Activation
- ❖ App Launches Activation
- ❖ Restaurant Activation
- ❖ Educational Activation
- ❖ Healthcare Activation
- ❖ Financial and Banking Activation
- ❖ Experimental Marketing



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Ground Activation

Portfolio



What We Offer

Corporate Event Management

- ❖ Dealers Meet
- ❖ Meetings/Conferences/Corporate Events
- ❖ Trade shows / Exhibitions
- ❖ Stall Design
- ❖ Product Launches
- ❖ MICE Events
- ❖ Stage Design
- ❖ Award Shows
- ❖ Artist / Celebrity Management
- ❖ Store Openings

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AD Vantage

Corporate Event Management Portfolio



Events: Deliverables



What We Offer

Digital Marketing

- ❖ Website Designing
- ❖ Web App development
- ❖ Search Engine Optimization
- ❖ Social Media Marketing
- ❖ Email Marketing
- ❖ Advertisement in OTT
- ❖ Social Media Management
- ❖ Content Marketing
- ❖ Lead Generation
- ❖ Blog Writing

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What We Offer

Corporate Services

- ❖ Customized Corporate gifts
- ❖ Corporate Trophies
- ❖ Print Production
- ❖ 2D/3D Direct Mailers
- ❖ Product Photoshoot

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Corporate Services Portfolio



Corporate Services Portfolio



What We Offer

Scale/Working Models

- ❖ Scale Models
- ❖ Working Models
- ❖ Miniatures

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Scale Models

Portfolio



What We Offer

Promotional Campaigns

- ❖ Shop to Shop Activity
- ❖ Feet on Street Activity
- ❖ School / College Campaigns
- ❖ Canopy Activity
- ❖ Lookwalker Activity
- ❖ Mobile Floats
- ❖ Apartment Activation
- ❖ Mall Activity
- ❖ Kiosk Activity
- ❖ Direct Post
- ❖ Newspaper Insert



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What We Offer

Exhibition Stall Design

- ❖ Booth / Stall Design
- ❖ Booth / Stall Fabrication
- ❖ Exhibition Hall Design and Construction
- ❖ Kiosk Design for Malls & Airport
- ❖ Exhibition Promotion

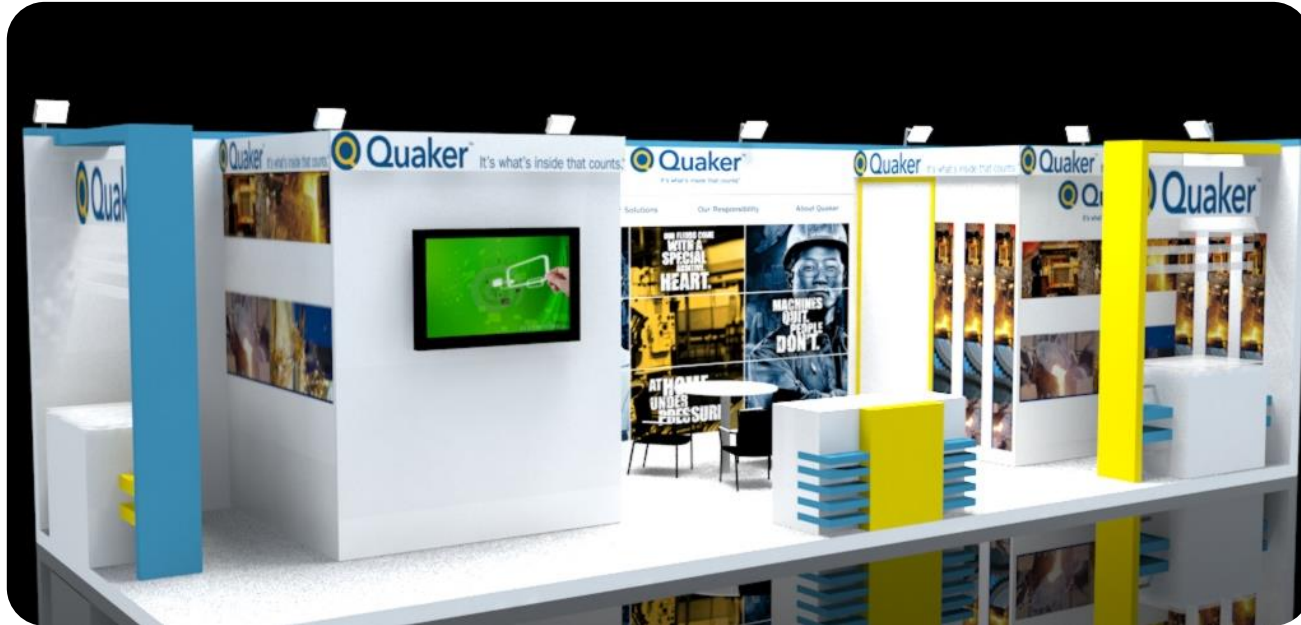
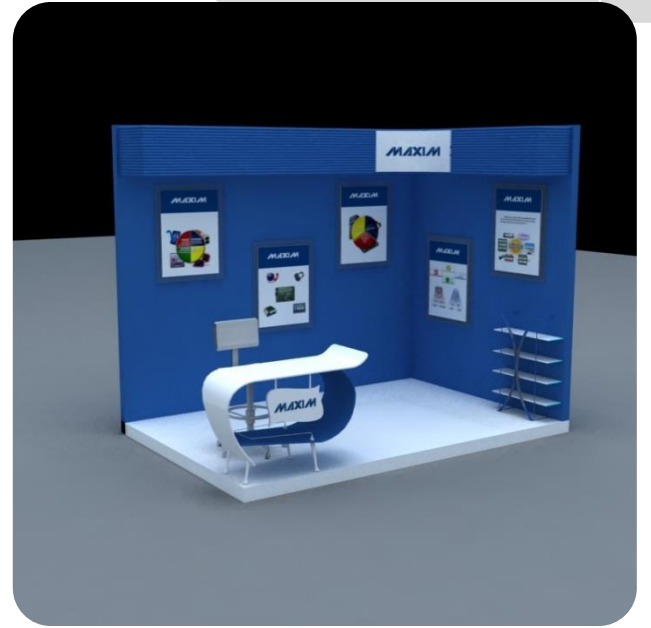


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Portfolio



Portfolio



Advantage Creative Portfolio



Brands Already On Our Journey

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Brands Already On Our Journey

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CONTACT US

Get In Touch **With Us**

CONTACT US

It's the best thing that's going to happen to you today.



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THANK YOU

Looking Forward!!