

Brand Deck



[Formerly AD Vantage Integrated Marketing Services]

Know More About Us



Our Mission

Our mission is to serve as the creative engine behind brand visibility and consumer engagement. From concept to activation, we deliver advertising experiences that influence, inspire, and perform.

Our Vision

Our vision is to deliver impactful advertising solutions to businesses. We aim to champion an evolution towards experience-first marketing through innovation and execution excellence.



Why **advan**?

What Sets Us Apart?

With our 'hands-on' way to deal with client satisfaction, we are one of the top-quality marketing agencies in India. At **advan**, you can find nearly everything that keeps your business in the limelight. With our unbeatable services, we make our clients more valuable to the people they serve.

SERVICES



Retail Branding

advan delivers powerful in-store and retail experiences that bring your brand to life at the point of purchase. We create retail spaces that attract, engage, and convert.



Brand Activation

We craft unique brand experiences to your customers through creative brand activation strategies. With our tailored activation campaigns, you can move beyond just being seen.



OOH Advertising

Let it be a billboard or a transit poster, no doubt, outdoor ads will attract the eyes. They stand out amidst the clog of ads on analog and digital devices.

What We Offer

Retail Branding

- ❖ Store layout & Space Design
- ❖ Navigation & Wayfinding Signages
- ❖ Commercial interior Design
- ❖ Retail Experience & Branding Service
- ❖ Visual Merchandising
- ❖ Materials & Fabrications
- ❖ Events & Activations
- ❖ Research Planning & Development

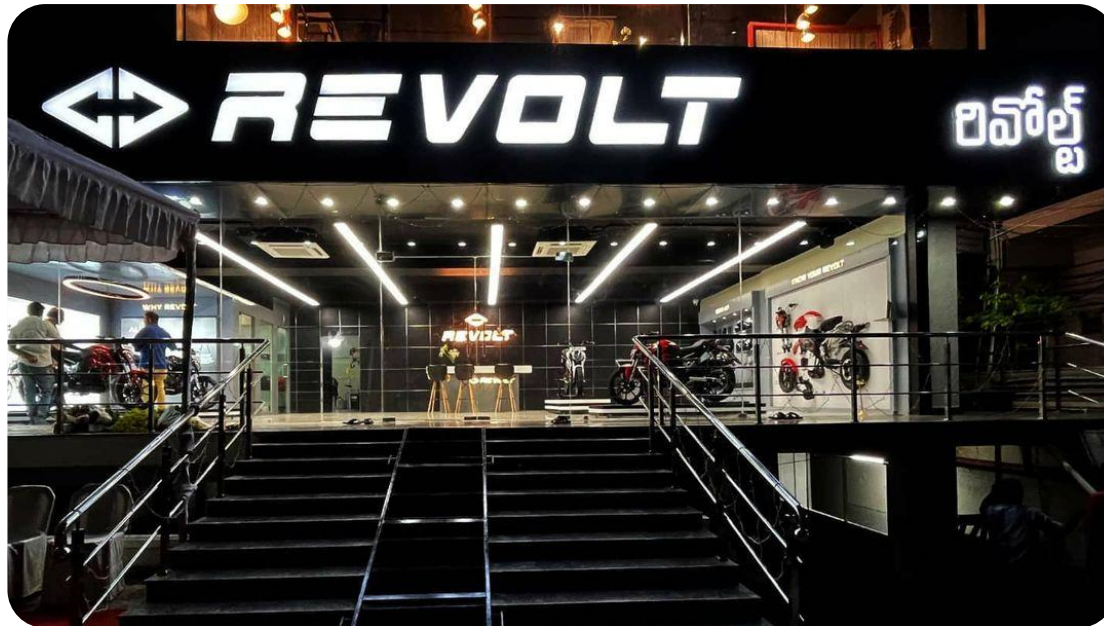
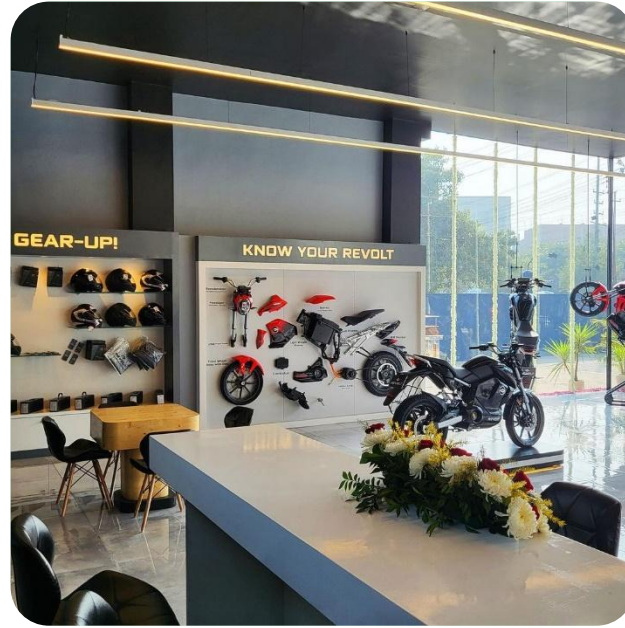


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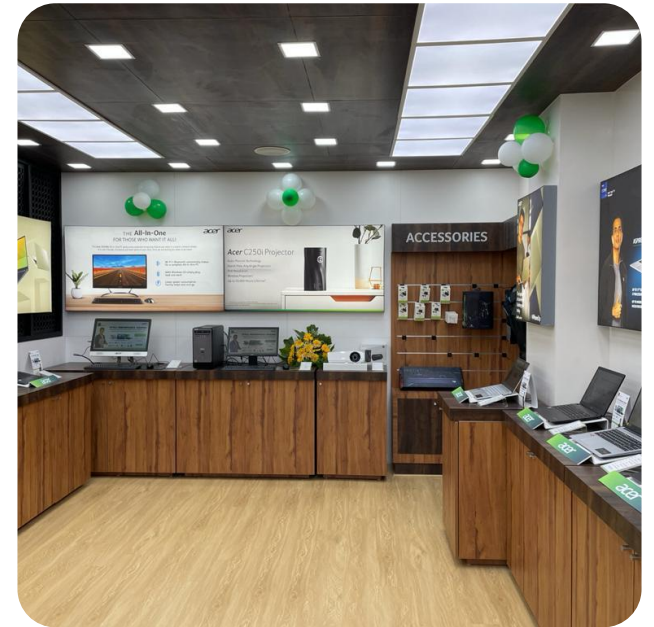
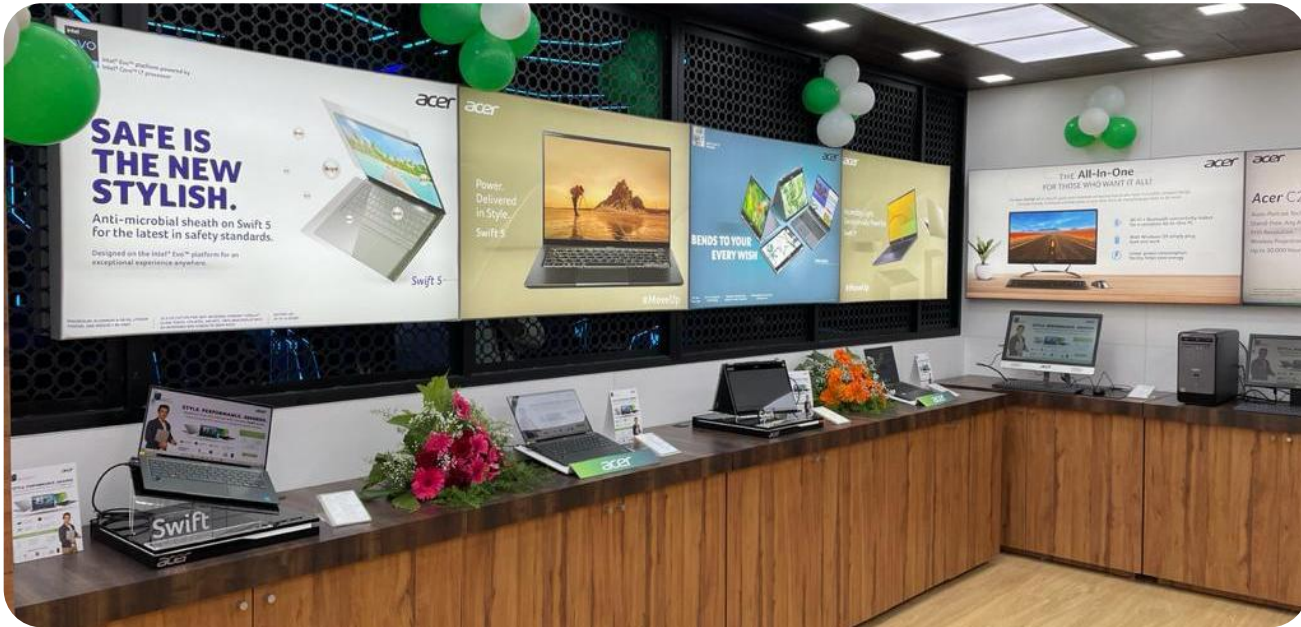
Retail Branding

Portfolio



Retail Branding

Portfolio



What We Offer

Outdoor Advertisement

- ❖ Hoardings
- ❖ Mobile Van / Transit Ads
- ❖ Bus shelter Ads
- ❖ Skywalk Ads
- ❖ Auto & Bus Branding
- ❖ Metro Branding
- ❖ Glass Branding
- ❖ Advertisement in Police barricades
- ❖ Digital OOH
- ❖ Advertisement in Cricket Stadium



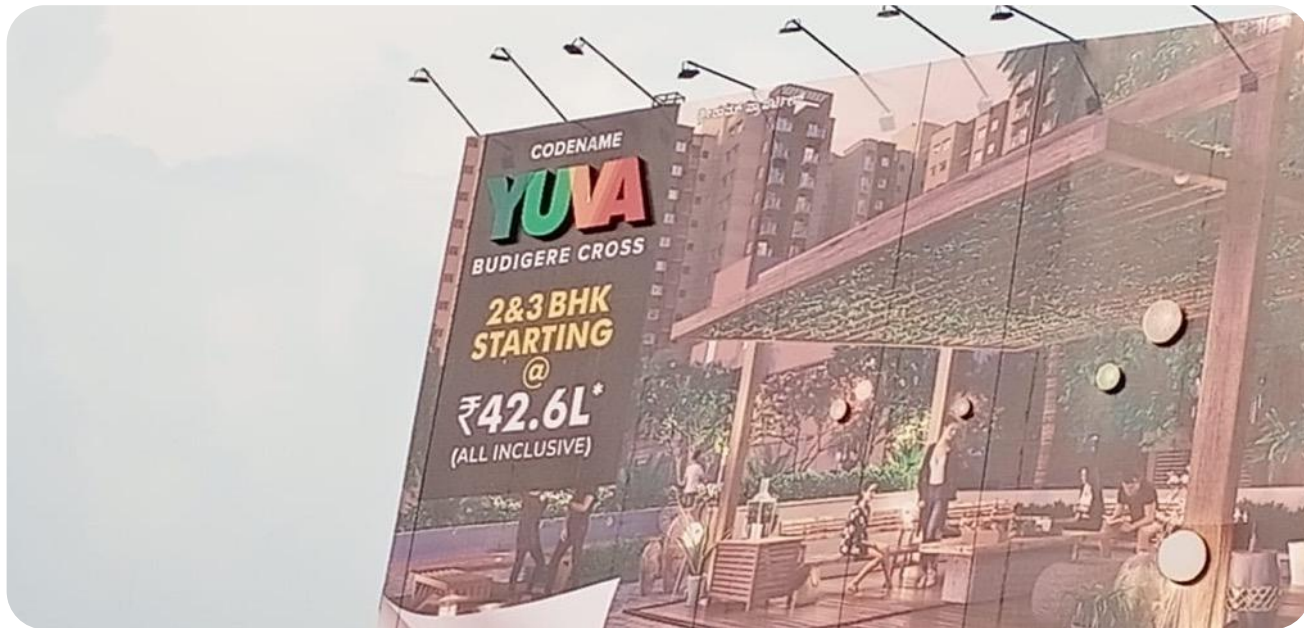
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Our Works

Outdoor Ad

Portfolio



Our Works

Outdoor Ad

Portfolio



What We Offer

On-Ground Activation

- ❖ Society Activation
- ❖ Mall Activation
- ❖ Feet On Street marketing
- ❖ Corporate Activation
- ❖ App Launches Activation
- ❖ Restaurant Activation
- ❖ Educational Activation
- ❖ Healthcare Activation
- ❖ Financial and Banking Activation
- ❖ Experimental Marketing



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Our Works

Ground Activation

Portfolio





Brands Already On Our Journey

 SEAGATE	 Raymond The Complete Man	 INDIA WOOD	 DEEPAM <i>Celebrations in Still</i>	 Ashok Leyland	 JBL by HARMAN
 apollo TYRES	 Hindustan Unilever Limited	 CK BIRLA GROUP nbc flexible solutions	 Lenovo	 TVS	 LUMINOUS
 Norton	 REVOLT	 INVIVO HEALTHCARE	 indicash ATM A TATA PRODUCT	 ASUS	 acer
 NEW HOLLAND AGRICULTURE	 Continental	 wipro	 3M	 UC UrbanClap	 RBANM's EDUCATIONAL INSTITUTIONS
 EXAMROOM.AI	 APC	 FUJIFILM instax	 MUVVI	 HEARZAP	 WOODZON
 IMTEX FORMING 2022	 imt Indian Machine Tool Manufacturers' Association	 VIRGO ACP	 LEZDO TECHMED PEOPLE CENTERED & PURPOSE BEYOND PROFIT	 Qualcomm	 IBM

Brands Already

On Our Journey



CONTACT US

Get In Touch With Us

CONTACT US

It's the best thing that's going to happen to you today.



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A dark blue, semi-transparent overlay covers the entire image. In the background, several people in business suits are gathered around a table, looking at documents and a laptop. The scene is dimly lit, with the primary light source being the text and the white vertical line.

**THANK
YOU**

Looking Forward!!